

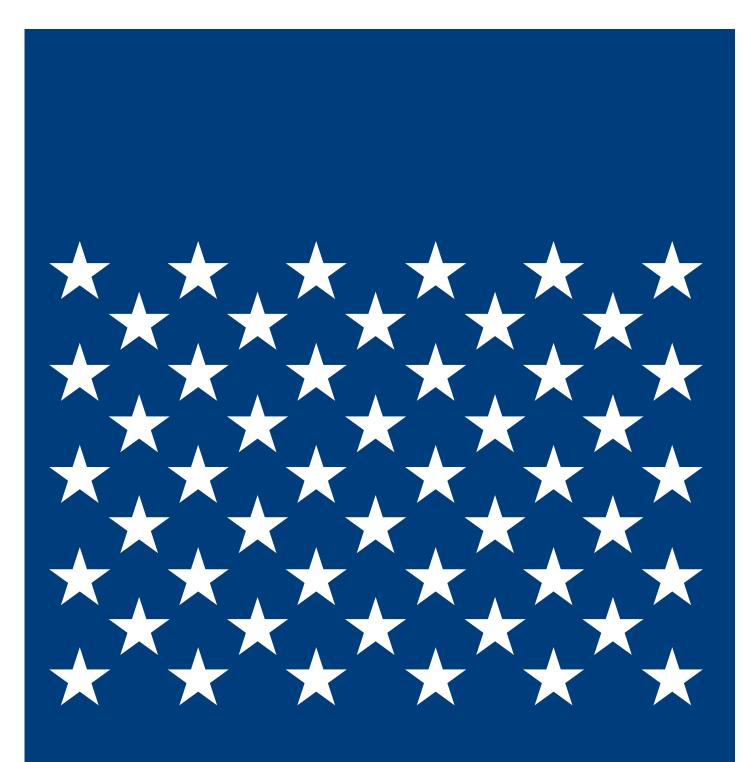
MODERN AMERICAN CLASSICS

# **READ WALL**

MODERN AMERICAN CLASSICS



T.S. FLIOT

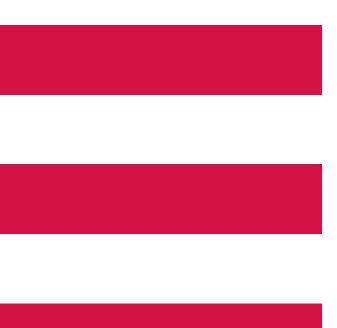


## **READ WALL**

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### THE STORY

READ WALL is a brand built on the simple idea of making classic American sportswear, updated for the modern customer. With an emphasis on impeccable quality, READ WALL makes versatile clothing and accessories that gain character and personality with every wear. All items are made by hand at artisan factories in the USA.

Growing up and attending prep school in Washington, DC, the namesake brand founder developed a deep admiration for iconic American preppy clothing-think well-loved and worn in oxfords, sun-faded chinos, and the perfect navy blazer. Read graduated college in 2009 and set out to create a brand based on classic staples updated with a more natural, athletic fit. In 2011, the brand marketed their first signature button-down shirt under the brand name Read's Clothing Project. The brand re-launched in 2012 as READ WALL, offering a full line of American sportswear staples.





### THIS PAGE (ON SIMONAS) Oxford Button Down (White), \$175; Hula Girl Tie (Green) \$95; Wright Chinos (Burgundy) \$198

OPPOSITE PAGE (ON RYAN) Oxford Button Down (Blue), \$175; Crest Tie (Navy), \$95; Wright Chinos (Navy), \$198 Madras Button Down (Navy), \$175; Wool Tie (Grey), \$110; Wright Chinos (Navy), \$198

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THI PAGE Chambray Shirt (Red), \$185; Wool Stripe Tie (Navy), \$110; Wright Chinos (Navy), \$198

OPPOSITE PAGE Oxford Button Down (Blue), \$175; Wright Chinos (Taupe), \$198

FROM LEFT (ON RYAN) Saterlee Polo (Green), \$110; Oxford Button Down (Blue), \$175; Wright Chinos (Taupe), \$198

(ON SIMONAS) Wilson Wax Jacket (Navy), \$475; Oxford Button Down (Khaki), \$175; Wright Chinos (Burgundy), \$198

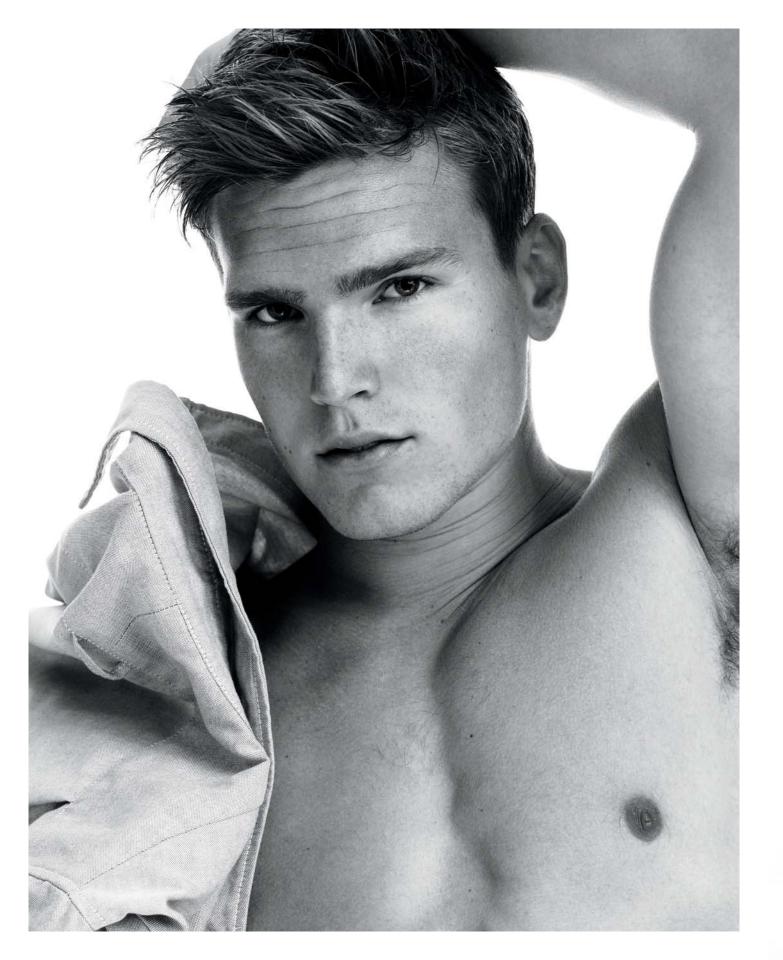




Madras Button Down (Brown), \$175; Monkey Tie (Brown), \$95; Wright Chino Shorts (Taupe), \$165 Flannel Button Down (Red), \$195; Wright Chinos (Navy), \$198











OPPOSITE PAGE (ON RYAN) Oxford Button Down (Blue), \$175 Saterlee Polo (Yellow), \$110; University Striped Oxford (Charcoal), \$175







THIS PAGE (ON RYAN) Wright Chinos (Taupe), \$198

OPPOSITE PAGE (ON SIMONAS) Saterlee Polo (Navy), \$110; Wright Chinos (Burgundy), \$198 Wilson Wax Jacket (Navy), \$475; Wright Chinos (Navy), \$198; Oxford Button Down (Khaki), \$175; Monkey Tie (Brown), \$95





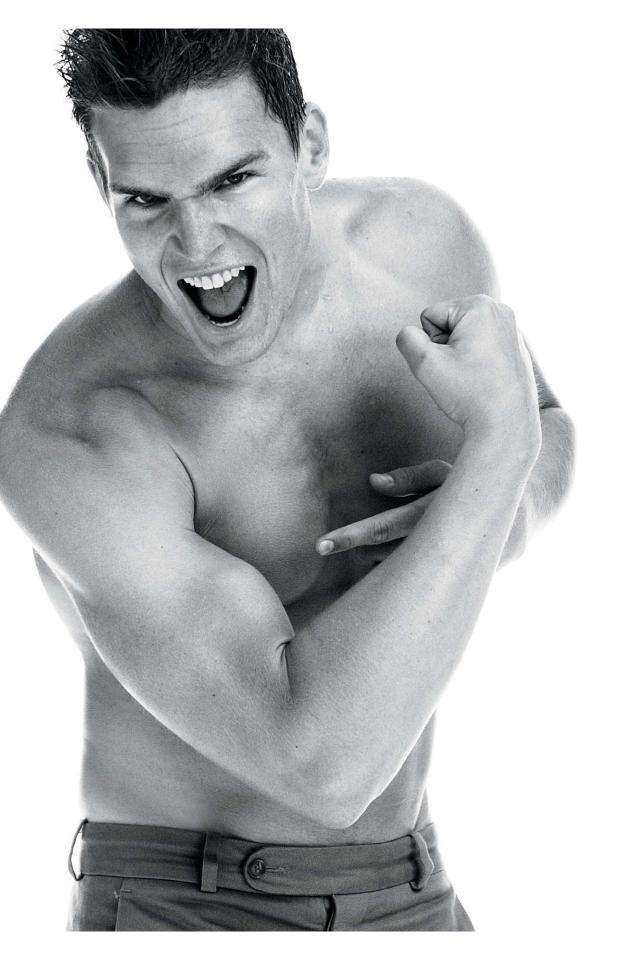




Wilson Wax Jacket (Orange), \$475; University Stripe Oxford (Blue), \$175; Wool Plaid Tie, \$110; Wright Chinos (Taupe), \$198 Wilson Wax Jacket (Navy), \$475; Madras Button Down (Navy), \$175; Crest Tie (Navy), \$95; Wright Chinos (Taupe), \$198

OPPOSITE PAGE Wright Chinos (Taupe), \$198







Flannel Button Down (Navy), \$195; Wright Chinos (Taupe), \$198 THIS PAGE Wilson Wax Jacket (Orange), \$475; Wright Chinos (Navy), \$198

OPPOSITE PAGE Oxford Button Down (Blue), \$175; Monkey Tie (Brown), \$95







THIS PAGE Wright Chinos (Taupe), \$198

OPPOSITE PAGE Saterlee Polo (Navy), \$110

PHOTOGRAPHER CREATIVE DIRECTOR PRODUCER HAIR PHOTO ASSISTANT DIGITAL TECH POST PRODUCTION INTERNS TALENTS SPECIAL THANKS TO

CHIUN-KAI SHIH MELVIN CHAN CLARISSA MORALES STEFANO GRECO NICK GASCOINE BEN BLOOM SKIN DIGITAL RETOUCHING ERIC CHANG & RENEE SUNDEN SIMONAS @ REQUEST & RYAN M. @ NEXT COLE HAAN, DEL TORO & MOSCOT

