PATENT PENDING



INTRODUCTION

Welcome to the cellar of the Radio Wave Building.

This is the building in which Nikola Tesla lived^{AI} and performed his experiments on radio waves, transmitting them to his laboratory near present day Trinity Church in downtown Manhattan. The 'waves' which guided you here (GPS) and surround you now (WiFi) were envisioned by Tesla more than a century ago.

Born during a lightning storm, Nikola Tesla was a child of light.

An immigrant, an innovator and a patriot, Tesla dreamed of a world which few others could imagine. He was an eccentric^{A2} genius, an 'Electric Messiah'.

We toast to him and the countless others that think outside the box, persevering against all odds.

The Gerlach Hotel
49 West 27th
New York City, c.1896



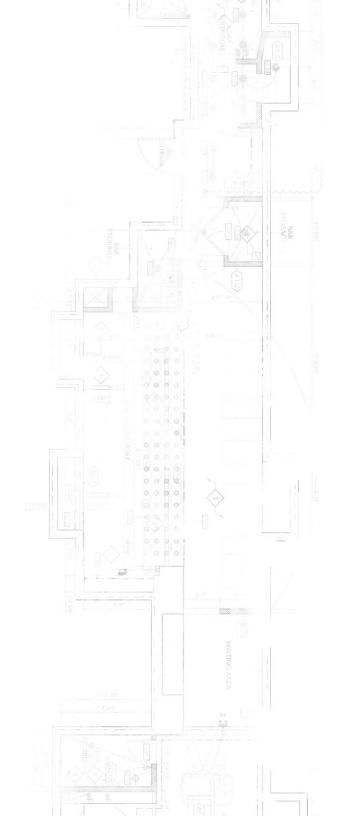
AD 22 21/8 20 1/

YOUR JOURNEY

VIBRATION No. 0012.

BITES, BEER & WINE No. 0020.

 $A\,P\,P\,E\,N\,D\,I\,X \hspace{1.5cm} \mathcal{N}\,\sigma \,. \quad \theta\,\,\theta\,\,2\,3\,.$

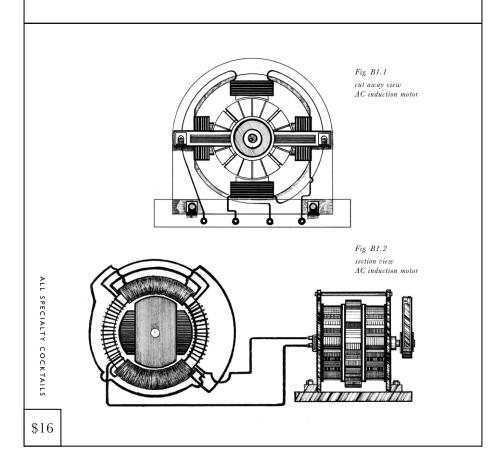




ENERGY

CLEAN AND BRIGHT.

THESE DRINKS ARE A CRISP WELCOME TO THE NIGHTS TIPPLING.



You are now in a landmarked building^{B2} conducive to conversation, experimentation and home to the world's first recorded electrical vibrations. At the end of the 19th century there was value in these discoveries, a substantial fortune to be found. Close to home and around the world, Tesla's rivals

(Thomas Edison, George Westinghouse and Guglielmo Marconi) moved to leapfrog his achievements and stake their own claim to discovery. B3 As dueling corporations backed rival inventors for supremacy, a renowned intellectual property race was officially on...

-

STRANGE MAGIC

VODKA

STRAWBERRY

MADEIRA

GRAPEFRUIT

LEMON

PROSECCO

SELTZER

AC/DC

BLANCHE ARMAGNAC

PEACH

FENNEL

GENEVER

LEMON

EGG WHITE

SELTZER

COSMIC RAYS

PISCO

AMERICAN GIN

DRY VERMOUTH

GREEN APPLE

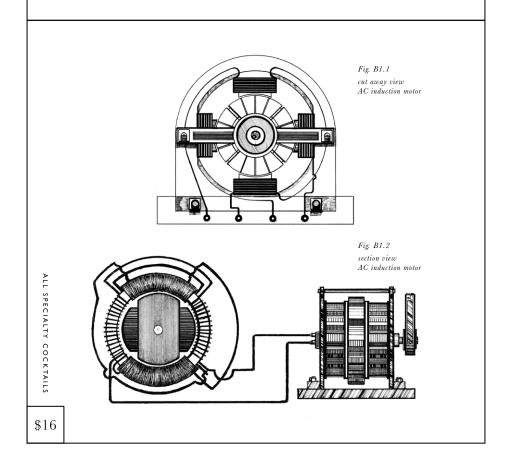
ELDERFLOWER

KAFFIR LIME

ENERGY

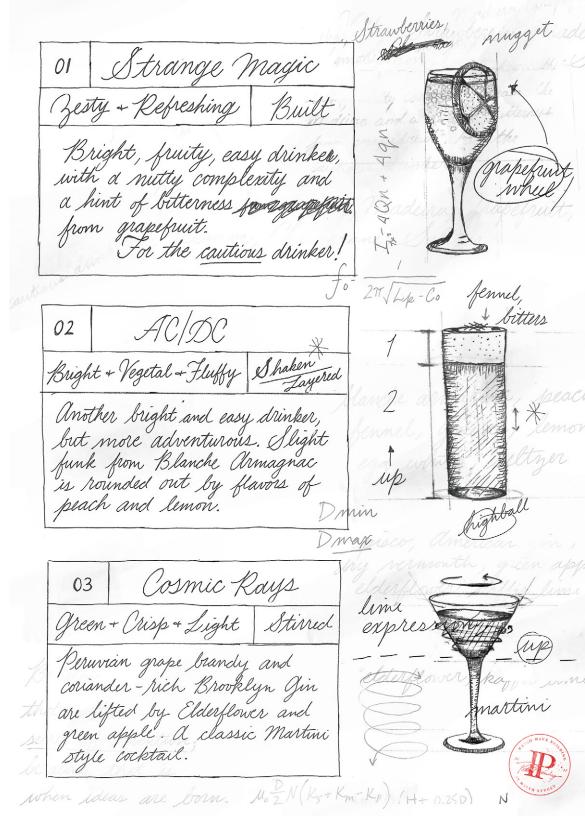
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 \mathbb{P}

$F\ R\ E\ Q\ U\ E\ N\ C\ Y$ ENERGETICALLY INFUSED AND FIT FOR A CELEBRATION. THESE DRINKS ARE AS INTENSE AS THEIR ORIGINS. Fig. C1.2 cut away view electromechanicalelectromechanical oscillatorFig. C1.3 section view electromechanical ALL SPECIALTY COCKTAILS oscillator \$16

In spite of his peculiar work ethic and reclusive tendencies, Tesla attracted many famous friends with his lively character and dapper style. He was frequently accompanied by some of the greatest luminaries of his day: Mark Twain, Rudyard Kipling and conservationist John Muir were just a few of his fervent admirers. C2

Tesla was a man of great influence, not only in the scientific community, but through his political and philosophical writings. He staunchly opposed Prohibition^{C3} and once wrote of a drink that "...it's the 'elixir of life.'"^{C4}



RADIO WAVES

TEQUILA

MEZCAL

AGRICOLE RHUM

BASIL

THAI CHILE

LIME

CUCUMBER

LIGHT ME UP

BOURBON

JAMAICAN RUM

MANGO BLACK TEA

 $A\,M\,A\,R\,O$

YELLOW CHARTREUSE

SZECHUAN PEPPERCORN

LIME

PINEAPPLE

THE 'TWAIN

TEQUILA

ALPINE LIQUEUR

GIN

PEAR

WOODRUFF

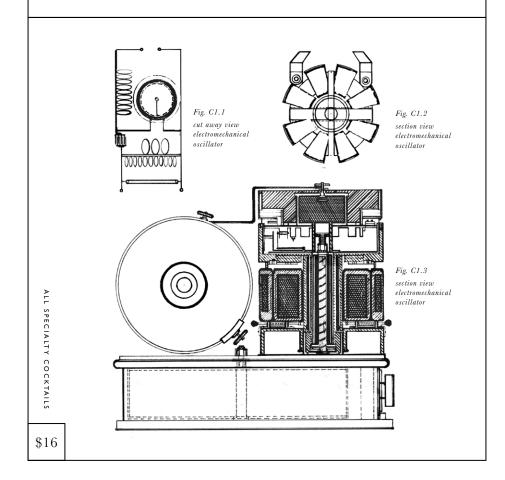
FUJI APPLE

LEMON

NUTMEG

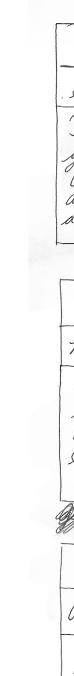
FREQUENCY

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Radio Waves

Spicy + Smokey

Thai chile, basil, and cucumper give this drink a Southeast Asian angle, while Agricole and Meycal give this drink a bit of funk and smoke.

S= 1056 high voltage

Light Me Up

Burnt + Herbal + Spice Shaken

A whiskey sour variation with tons of depth Mango black tea adds a tropical and tannic note. Szechuan peppercorn adds a touch of numbing heat.



06

The Twain

alpine + Carthy + Herbal

With the fall flavors of pear, Fuji apple, and an intense herbal liqueur from the alps, this cocktail is a complex sour.



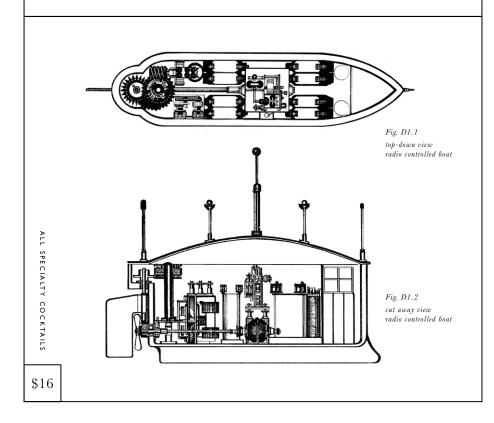




VIBRATION

A TOUCH OF INVENTIVENESS, A JOLT OF DARING.

THESE DRINKS REPRESENT A TESLIAN TWIST ON CLASSICAL WISDOM.



Tesla's discoveries began a worldwide desire for electric light. New York City became the world's foremost intellectual melting pot, bringing people together for an alternative current^{D2} of inspiration. In the city that never sleeps, Tesla felt quite at home.^{D3}

From x-rays to radio waves, from currents to coils, his impact on our lives is indisputable. A simple patent count (300+) tells this tale. D4 A relentless visionary, Tesla brought to humanity an electric dawn.

 $M\ R\ .\quad M\ U\ I\ R$

GIN

CALVADOS

DOUGLAS FIR

GINGER

GENTIAN

LEMON

8:10 P M

NAVY STRENGTH GIN

SUZE

PARSLEY

DRY VERMOUTH

CARDOON

SUMAC

HIT BY A TAXI

JAPANESE WHISKY

 ${\tt ARMAGNAC}$

SWEET VERMOUTH

PU'ERH TEA

CURACAO

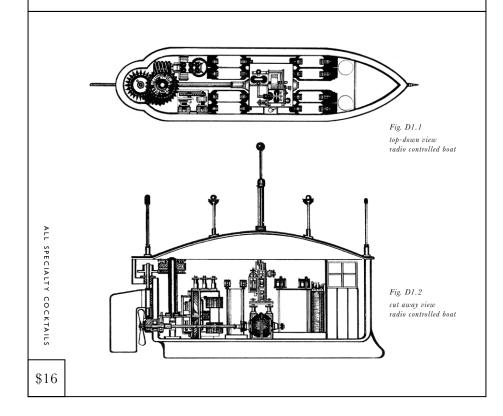
STAR ANISE



VIBRATION

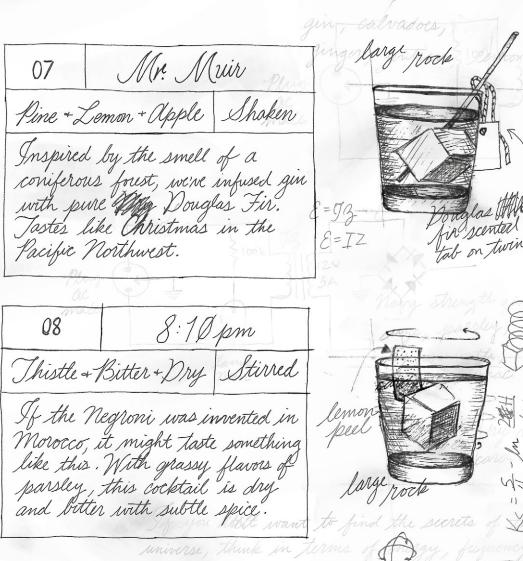
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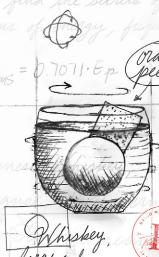
Oaky + Black Tea + Anise Stirred

Taking cues from the Manhattan,

this cocktail drinks dry and

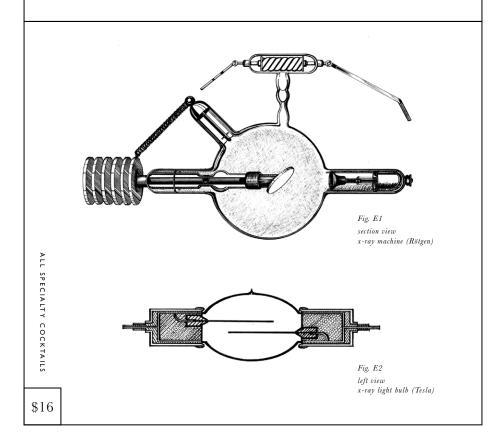
dark. Pu-erh tea adds a musty

complexity to the Japanese whiskey.



DESCENT

DARKER AND RICHER,
THESE DRINKS ARE FOR THE ADVENTUROUS.



Thick black smoke bellowed from the ruins of a smoldering laboratory. Rumors spread; was his alternating current to blame? E3 His competitors relished the thought of it! Plagued by slander, E4 encumbered by debt, Tesla turned to the streets...

Unattached, he spiraled downward. Never having had time for a wife, he fell smitten to the companionship of a single pigeon, the object of his obsession, the love of his life. E5 Paranoid, penniless and in the twilight of great genius, he sank into his future in a dark descent. E6

IP NYNY

CURRENTS & COILS

VENEZUELAN & GUYANESE RUM

MALTED MILK

COCONUT

BANANA

PATENT COFFEE

PINEAPPLE

O D D L O V E

LIME

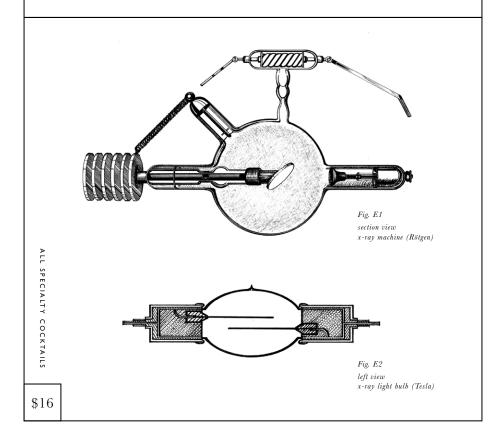
RYE
SPANISH BRANDY
PATENT COFFEE
CHERRY
WALNUT
ABSINTHE

MADE FROM MEMORY

AMERICAN GIN
APPLE BRANDY
ORANGE LIQUEUR
FIG LEAF
EARL GREY TEA
CREAM

DESCENT

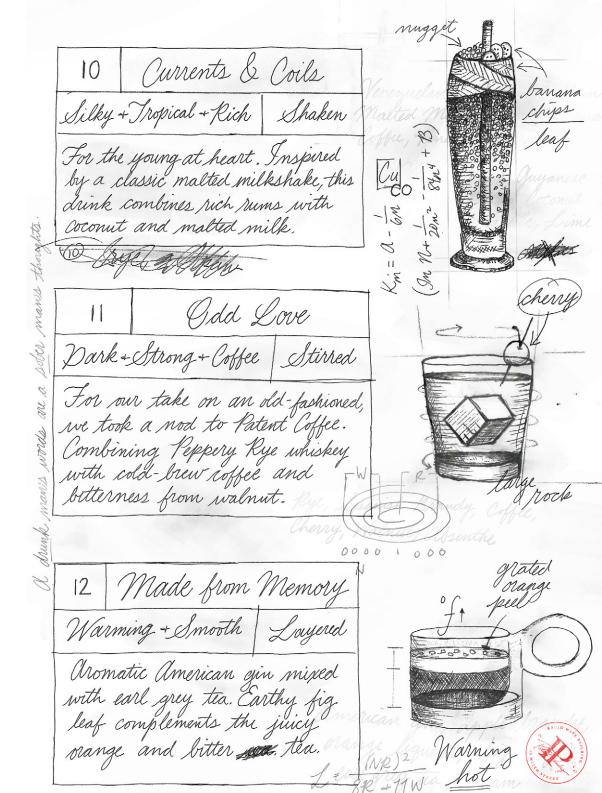
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BITES

W/ PICKLED JALAPEÑOS + CRÉME FRAÎCHE

*ADD TO ANY SANDWICH FOR \$4

CHIPS WEST COAST IPA GREEN FLASH BREWING SAN DIEGO, CA GRILLED CHEESE W/ RONNYBROOK BUTTER PILSNER RADEBERGER BREWING BACON GRILLED CHEESE 12 GERMANY W/ RONNYBROOK BUTTER MILK STOUT FRIED CHICKEN SANDWICH 13 LEFT HAND BREWING W/ BUFFALO RANCH LONGMONT, CO PICKLES + CHIPS ON SIDE PULLED PORK SANDWICH 14 W/ BBO SAUCE 8 / BEERPICKLES + CHIPS ON SIDE TOMATO SOUP IN A BOWL *ADD TO ANY SANDWICH FOR \$3 BEEF + BEAN CHILI 8.5

WINE

SPARKLING

SAUVIGNON BLANC SAUVIGNON BLANC CLOUDY BAY, NEW ZEALAND 16

PROSECCO LA MARCA PROSECCO ITALY - D.O.C.

CHAMPAGNE 145 / BTL

55 / BTL

ESTATE PINOT NOIR PERRIER - JOUET BRUT WILLAMETTE VALLEY VINEYARDS, OR 16

CHARDONNAY SONOMA CUTRER SONOMA COAST, CA 15

PINOT NOIR

CABERNET SAUVIGNON BEAULIEU VINEYARDS NAPA, CA '15

Love makes the world go round?

16 Masst all. Whiskey makes it

go round twice as fast.

Life is and will ever remain an equation incapable of solution, but it contains certain known factors.

Iz-4Qn + 4qn te = 4qn

APPENDIX

A1.

BORN IN PRESENT DAY CROATIA,
TESLA BECAME A NATURALIZED
CITIZEN OF THE UNITED STATES AFTER
MOVING TO NEW YORK AT THE AGE OF
TWENTY-EIGHT. A YUGOSLAV BY BIRTH,
TESLA WOULD BECOME AN ICONIC
SYMBOL OF AMERICAN INGENUITY
AND A PROMINENT FIXTURE IN THE
CITY'S INTELLECTUAL COMMUNITY.
A RESIDENT OF THE GERLACH HOTEL
(AMONGST OTHERS), AND A PROUD
NEW YORKER, HE MADE ALL OF
MANHATTAN HIS LABORATORY AS
HE FAMOUSLY PACED HER STREETS
ABSORBED IN HIS THOUGHTS.

A2.

TESLA HAD MANY QUIRKS IN HIS PERSONALITY TO THE POINT SOME LABELED HIM AS BEING OBSESSIVELY COMPULSIVE (OCD). HE DID THINGS IN THREE'S. HE WOULD OFTEN CLEAN HIS PLATE WITH 18 NAPKINS OR STROLL AROUND THE BLOCK THREE TIMES BEFORE ENTERING A BUILDING.

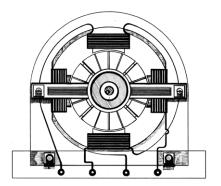


Fig. B1.1

cut away view

AC induction motor

B1.1 & B1.2

ONE OF THE GREATEST INVENTIONS
IN TESLA'S EPIC PORTFOLIO,
THE AC INDUCTION MOTOR MUST
ALSO RANK AMONG THE MOST
IMPORTANT INVENTIONS OF ALL TIME.
WITH AC THE STANDARD IN VIRTUALLY
ALL CURRENT DAY APPLIANCES AND
ELECTROMAGNETS AT THE CORE OF MOST
PRACTICAL MOTORS, TESLA'S INDUCTION
MOTOR IS OFTEN CITED AS A KEY DRIVER
OF THE ELECTRIC REVOLUTION.

B2.

BEFORE CONSTRUCTION COULD START
THE SPACE HAD TO BE DEMOLISHED.
THE TWO ARCHES YOU SEE BEHIND THE
BAR WERE NOT KNOWN TO EXIST UNTIL
ONE LUCKY FRIDAY NIGHT, ARMED
WITH SLEDGEHAMMERS AND CROWBARS,
WE UNCOVERED A HIDDEN CAVERN.
IN THE DUST, DIRT AND RUBBLE, THE
FOLLOWING DAYS REVEALED MANY
BURIED TREASURES; NEWSPAPERS FROM
AS EARLY AS 1920, HANDMADE CLOTHING,
OYSTER SHELLS, FLASKS, MATCHBOOKS,
PLAYING CARDS, MILK BOTTLES, AND
PEN-INK CONTAINERS.

B3.

IN 1901, ITALIAN PHYSICIST AND
TESLA RIVAL, GUGLIELMO MARCONI,
WOULD BE THE FIRST TO SEND
A TRANSATLANTIC WIRELESS
RADIO WAVE. HE DID SO USING
TECHNOLOGIES PREVIOUSLY
DEVELOPED BY TESLA ("...HE'S USING
I7 OF MY PATENTS!"). DESPITE
SUBSEQUENT LEGAL ACTION AGAINST
HIM, MARCONI WOULD BE WRONGFULLY
MEMORIALIZED AS THE FATHER OF
RADIO; MUCH TO TESLA'S DISCONTENT.



C1.1, C1.2 & C1.3

THE ELECTROMECHANICAL OSCILLATOR WAS A HIGH-FREQUENCY GENERATOR OF TESLIAN PROPORTIONS. A STEAM POWERED GENERATOR CAPABLE OF CHARGING FLUORESCENT AND INCANDESCENT BULBS, IT WAS ALSO A VIBRATIONAL POWERHOUSE KNOWN TO SHAKE BUILDINGS TO THEIR FOUNDATION. THOUGH IT WEIGHED JUST A FEW POUNDS, TESLA CLAIMED IT COULD TRIGGER EARTHQUAKES! FEARING ITS DESTRUCTIVE POTENTIAL, WHEN THE POLICE SHOWED UP AT HIS LAB. HE SMASHED HIS INVENTION WITH A HAMMER AND SWORE HIS STAFF TO SILENCE.

C2

THESE AND MANY OTHER NOTABLE FIGURES OF THE TIME WERE IN FACT TESLA'S PERSONAL FRIENDS (AND OCCASIONAL FRENEMIES). WHEN HE WASN'T ABSORBED WITH ELECTRICAL CURRENTS, THE GREAT SCIENTIST COULD BE FOUND CONVERSING WITH FAMOUS FRIENDS IN THE GREAT DINING ROOMS AND RESTAURANTS OF NEW YORK. HIS FRIEND JULIAN HAWTHORNE NOTABLY DESCRIBED HIM AS, "A POET, A PHILOSOPHER, AN APPRECIATOR OF FINE MUSIC, A LINGUIST, AND A CONNOISSEUR OF FOOD AND DRINK."

C3

A MAN OF PRINCIPLE, TESLA STRICTLY
OBEYED THE LAW OF THE LAND
HOWEVER MUCH HE DISAGREED.
THOUGH HE'D CONSUMED ENOUGH
ALCOHOL TO (IN HIS WORDS): "FORM
A LAKE OF NO MEAN DIMENSIONS",
HE MANAGED TO ABSTAIN FROM DRINK
FOR AS LONG AS IT WAS FORBIDDEN.

C4

THOUGH HE MAINTAINED A RIGOROUS DIET AND AVOIDED ALL TYPES OF STIMULANTS SUCH AS COFFEE AND TEA, TESLA BELIEVED DEEPLY IN THE RESTORATIVE VALUE OF ALCOHOL AND WAS VOCIFEROUS PROPONENT OF ITS LEGALIZATION. DURING HIS LIFETIME, HE WOULD PUBLISH VARIOUS ARTICLES DECRYING PROHIBITION AND ONCE CLAIMED THAT ALCOHOL WAS LESS DANGEROUS THAN CHEWING GUM!

D1.1 & D1.2

IN NEARBY MADISON SQUARE GARDEN, TESLA UNVEILED THE WORLD'S FIRST REMOTE-CONTROLLED BOAT. TO THE ASSEMBLED CROWD, THE BOAT APPEARED TO MOVE BY MAGIC. TESLA'S PROTOTYPE WAS IN FACT RESPONDING TO RADIO IMPULSES. OF THAT FIRST BOAT TESLA WROTE: "YOU DO NOT SEE THERE A WIRELESS TORPEDO; YOU SEE THERE THE FIRST OF A RACE OF ROBOTS, MECHANICAL MEN WHICH WILL DO THE LABORIOUS WORK OF THE HUMAN RACE."

D2

IMPROVEMENT OF THE ALTERNATING CURRENT ELECTRICITY SUPPLY SYSTEM IS TESLA'S SIGNATURE INNOVATION. IT'S PERHAPS THE MOST SIGNIFICANT ADVANCE OF THE 20TH-CENTURY. WITH OBVIOUS ADVANTAGES OVER DIRECT CURRENT, IN TRANSFERABILITY (PARTICULARLY OVER DISTANCE), ECONOMY AND SAFETY, IT IS STILL TODAY THE WORLD'S STANDARD.

D3

AFTER ARRIVING IN NEW YORK AND BEING HIRED BY THOMAS EDISON,
TESLA FAMOUSLY SLEPT NO MORE THAN TWO HOURS A NIGHT, FREQUENTLY LEAVING EDISON'S LAB ONLY AS HIS CONTEMPORARIES WERE ARRIVING EARLY IN THE MORNING! HE WROTE EXTENSIVELY ABOUT THE SUPERFLUOUS NATURE OF SLEEP, AND ATTRIBUTED HIS TREMENDOUS THINKING POWER TO THIS DISCIPLINE.

D4

AFTER LEAVING EDISON'S COMPANY DUE TO LACK OF PROPER COMPENSATION, TESLA WENT ON TO RECEIVE FINANCIAL BACKING FROM GEORGE WESTINGHOUSE AND J.P. MORGAN, INVESTORS WHO SAW A FINANCIAL OPPORTUNITY. TESLA WOULD END UP BEING CREDITED WITH AT LEAST 300 PATENTS (INCLUDING INTERNATIONAL CLAIMS). THE DEPTH OF TESLA'S TECHNICAL CONTRIBUTIONS IS TOO RARELY RECOGNIZED IN POPULAR CULTURE.

Solid State Toll Coil - M. Z N (Ks + Km - KF) [H]

E1 & E2

THOUGH THE DISCOVERY OF X-RAYS IS OFFICIALLY CREDITED TO GERMAN ENGINEER WILHELM RÖNTGEN, IT WAS TESLA WHO FIRST HAPPENED UPON "RADIANT ENERGY OF INVISIBLE KINDS," IN THE COURSE OF OTHER EXPERIMENTS. IN TRUE GENTLEMANLY FASHION, TESLA DID NOT DISPUTE RÖNTGEN'S CLAIM BUT INSTEAD SET TO WORK IMPROVING THE TECHNOLOGY. BY INCORPORATING HIS "TESLA COIL" HE WAS ABLE TO SEE DEEPER: NOT JUST HANDS BUT SKULLS AS WELL.

E3

THE END OF TESLA'S LIFE WAS MARKED BY AN APPARENT DIMINISHMENT OF HIS SENSES. NEVER WAS HIS PSYCHIC FRAGILITY MORE APPARENT THAN IN THE AFTERMATH OF THE CANAL STREET FIRE WHICH CONSUMED HIS LABORATORY. AT A PRECARIOUS POINT IN HIS LIFE, TESLA WOULD NOT BE SPARED RUINOUS GOSSIP. PARTISAN OBSERVERS WONDERED PUBLICLY WHETHER AC ELECTRICITY WAS NOT TO BLAME FOR THE FIRE, AND FALSE RUMORS CONVINCED MANY IT WAS.

E4

THE MOUNTING RIVALRY BETWEEN WESTINGHOUSE ELECTRIC COMPANY (USED TESLA'S AC) AND THE EDISON ELECTRIC LIGHT COMPANY (DC BACKERS) GREW SO INTENSE AS TO BE LABELED, 'THE WAR OF CURRENTS.' IN AN ATTEMPT TO PUBLICLY DEMONSTRATE THE FRIGHTENING VOLATILITY OF THE WESTINGHOUSE PRODUCT, EDISON ARRANGED FOR AN ELECTRIC CHAIR EXECUTION TO BE CARRIED OUT WITH AN ALTERNATING CURRENT. PREDICTABLY, EDISON'S DEMONSTRATION WOULD BACKFIRE IN GRAND FASHION, A SPUTTERING. FRUSTRATED AND UTTERLY INHUMANE EXECUTION WAS THE RESULT OF AN APPLIED CURRENT APPARENTLY SO SAFE THAT IT COULDN'T BE INTENTIONALLY MISUSED! GEORGE WESTINGHOUSE FAMOUSLY WAS QUOTED EXCLAIMING, "THEY WOULD HAVE DONE BETTER USING AN AXE!"

E_{5}

AS A PASSIONATE AVICULTURIST,
TESLA FORMED A COMPANIONSHIP
WITH THE PIGEONS OF NEW YORK
THAT HE NEVER EXPERIENCED IN
HUMAN COMPANY. HE KEPT AND CARED
FOR, DEVISED COMPLEX MECHANICAL
INSTRUMENTS TO HEAL THE WOUNDS
OF, AND EVEN FOUND PERSONAL
VALIDATION IN HIS ENCOUNTER WITH
A PARTICULAR PIGEON (LOOK UP, LOOK
AROUND MAYBE YOU'VE SEEN HER?):
"AS LONG AS I HAD HER, THERE WAS A
PURPOSE TO MY LIFE."

E 6

LATER IN LIFE, A CONTEMPLATIVE TESLA WOULD WONDER IF HE HAD MADE "TOO GREAT A SACRIFICE" IN NEVER MARRYING. WHILE IT'S TRUE THAT TESLA BORE NO CHILDREN, THE TREMENDOUS REACH AND SCALE OF HIS SCIENTIFIC AND TECHNOLOGICAL ACCOMPLISHMENTS HAVE TRANSFORMED OUR WORLD IN UNTHINKABLE WAYS. HIS PERSONAL AND FINANCIAL WOES TOOK A TOLL. TEARING UP HIS PROFIT SHARING AGREEMENT WITH WESTINGHOUSE ELECTRIC WAS PROBABLY THE WORST FINANCIAL DECISION OF HIS LIFE.

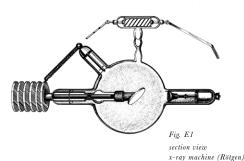




Fig. E2 left view x-ray light bulb (Tesla)

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